

EVENT MANAGER



Event managers are responsible for ensuring a particular tournament or esports event is delivered as expected. That might mean it generates certain viewer numbers, ticket sales and a positive reception from fans and the press, or if there are particular difficulties that arise, just making sure the event goes ahead.

It's an incredibly varied role - as event manager you'll need to liaise with many different teams, from production, to external partners and stakeholders, venue management, marketing and sales to name a few. Identify key requests and reactions from the community and feed them back to the team.



SKILLS NEEDED

- Organisation
- Communication
- Creativity
- Product Management
- People Centred
- Sales Skills



HOURS

Working hours are generally dependent on when the event is happening. Managers may work usual office hours, but put in a lot extra time in the run up to events, potentially including evenings and weekends. The role will usually involve a lot of travelling too.



SALARY

Salaries can vary greatly in events. Ballpark figures for professional esports event managers can range from £16,000 to around £30,000 depending on the company.